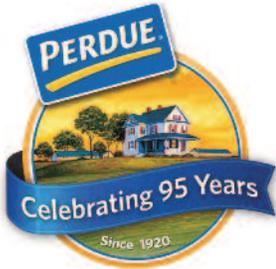


# PERDUE FARMS

## Our Company



We Believe In Responsible Food and Agriculture™



**P**ERDUE FARMS is dedicated to enhancing the quality of life for everyone we touch through innovative food and agricultural products. Since our beginning on Arthur Perdue's farm in 1920, to our expansion into agribusiness and the introduction of the PERDUE® brand of chicken and turkey under Frank Perdue, and continuing with our third generation of leadership with Chairman Jim Perdue, we've remained family-owned and family operated. Through the products and services offered by Perdue Foods and Perdue AgriBusiness, and through our and stewardship and corporate responsibility programs, we are working to become the most-trusted name in food and agricultural products.

## PERDUE FOODS

Perdue Foods enhances people's lives through quality branded chicken, turkey and pork products distributed through retail, foodservice and international customers.

Our offerings include leading names in premium protein sold under the PERDUE®, PERDUE® HARVESTLAND®, PERDUE® SIMPLY SMART®, COLEMAN NATURAL®, COLEMAN PREMIUM MEATS® and COLEMAN ORGANIC® brands; local West Coast brands ROCKY®, ROSIE®, RANGER® and DRAPER VALLEY®, as well as controlled and customer-owned brands, and dedicated products for foodservice customers.

The PERDUE® brand is the number-one brand of premium chicken. We're the leading producer of all-vegetarian-fed chicken; NO ANTIBIOTICS EVER™ chicken, turkey and pork; and organic chicken. Our products offer customers and consumers many choices, but all have our same commitment to high quality and wholesomeness.

Our vertically integrated operations include live production, processing and further processing, distribution and transportation. We support our brands through sales, marketing, research and development, customer service and consumer relations.

- *Premium branded chicken, turkey and pork*
- *All-vegetarian-fed, no antibiotics ever and organic production*
- *Retail and foodservice*
- *US and international distribution*
- *Vertically integrated*
- *Third-largest poultry company by sales*

## PERDUE AGRIBUSINESS

Perdue AgriBusiness ranks among the top U.S. grain companies and is committed to helping its customers prosper with flexible, forward-thinking solutions for agriculturally based products from a uniquely trusted name. Perdue AgriBusiness merchandises grain and oilseeds, processes oilseeds, custom blends feed ingredients, refines edible oils and trades a wide variety of agricultural commodities domestically and internationally.

Perdue AgriBusiness is also a direct exporter of US commodities through its deep-water port in Chesapeake, Va. With an entrepreneurial spirit, Perdue AgriBusiness ventures touch such diverse opportunities as animal nutrition, bio-energy, organic fertilizers and specialty livestock feeds.

Perdue AgServices helps farmers through risk management, agronomy, farm inputs including Dupont Pioneer® seeds and organic fertilizers, and specialty crop programs.

- *Grain origination and handling*
- *Oilseed processing and oil refinery*
- *Deep-water port*
- *Merchandising, risk management and farm inputs*
- *Animal nutrition and feed ingredients*

## COMPANY VALUES

At Perdue Farms, "we believe in responsible food and agriculture™." Our Vision is "To be the most-trusted name in food and agricultural products," while our Reason for Being is "To enhance the quality of life for everyone we touch through innovative food and agricultural products." Our Values are Quality, Integrity, Stewardship.

[www.perduefarms.com](http://www.perduefarms.com) • [www.responsiblefoodandagriculture.com](http://www.responsiblefoodandagriculture.com) (corporate websites)

[www.perdue.com](http://www.perdue.com) • [www.rockyandrosie.com](http://www.rockyandrosie.com) • [www.drapervalleyfarms.com](http://www.drapervalleyfarms.com) (consumer websites)

[www.perdueagribusiness.com](http://www.perdueagribusiness.com) • [www.perduefoodservice.com](http://www.perduefoodservice.com) • [www.perdueretailtrade.com](http://www.perdueretailtrade.com) • [www.perdueinternational.com](http://www.perdueinternational.com)  
(business-to-business websites)